



Art Mart Guidelines and Application

Every Saturday & Sunday (& Fridays January-April, and the occasional holiday Mondays), the Suntan Art Center hosts its year-round ART MART. The purpose of this market is to provide Suntan member artists with a venue to sell their work and bring the beach community together, while generating income to support Suntan Art Center's programs.

The market is located on the Pass-a-grille beach patio, between 9th and 10th Av on Gulf Way, next to the beachfront Paradise Grille. To ensure that the work of each vendor is creative, original and well-crafted art, each participant will be juried.

To apply to be a vendor at Art Market, please return a completed application, along with photos, to artmart@suntanart.org.

Guidelines for Acceptance:

- Original work of all mediums from artists, crafters, and designers will be considered for acceptance.
- Original art work by the artist or reproductions of the artist's original art work will be permitted (prints, cards, etc.). Reproduction of artwork by anyone other than the artist (including loyalty-free stock photos) will not be permitted.
- In order to maintain a well-balanced market and eclectic experience for customers, we may limit the number of artists accepted into the same category. Occasionally, a category or medium may be closed altogether to new vendors.
- Vendors are not permitted to add additional product lines (outside the products described on their market application) without market management approval.
- All vendors must be able to provide a current year Florida Resale Certificate for Sales Tax.

Not Accepted:

- Wholesale (buy-sell) items
- Art created from manufactured kits
- Merchandise created from stock photos or other accessible digital assets
- Merchandise that contains copyright images or logos
- Merchandise that contains nudity
- Produce, food or live plants
- Non-art related business selling



Vendor Fees: Upon acceptance as a vendor, fees must be paid by the **Wednesday** preceding weekend in order to guarantee a space reservation. Current vendor fees are \$37.45 (\$35 plus tax) per single day or \$128.40 (\$120 plus tax) for four days. Days do not have to be consecutive. Vendor credits can be purchased online at www.suntanart.org. We are NOT a rain or shine event. In the case where the event is cancelled for weather, your paid vendor credits will carry over. Suntan rents the Pass-a-grille beach patio from the City of St. Pete Beach. Vendor fees are subject to change should Suntan's patio rental's costs increase.

Reservations: The Market Managers will request confirmation of vendor participation weekly via email. Confirmation of participation will need to be provided by email reply by **12:00pm on Wednesday**.

Space Assignments: There are tent spaces and table/umbrella spaces available. Stock or additional personal items may not be stored outside the tent on the street side. Vendor space assignments will be made by the market manager on Fridays.

Set Up: The event's hours are 9:00am – 2:00pm each Saturday, Sunday, in-season Fridays and specified holiday Mondays. Set up begins at 8:00am and must be completed by 9:00am. Tear down begins at 2:00pm with all vendors clearing the patio by 3:00pm. Occasionally, vendors may be allowed to continue selling until 4:00pm for an additional fee.

Spaces: The space is 10' x 10' for a tent or open display area and 8' x 4' for a table/umbrella. You will not be permitted to exceed your space as our space on the patio is tight. Your table or display must be neat and professional in appearance. Most spaces are on the pavement, so weights are required to secure your tent and display as the area could be windy. One artist per space is permitted. An additional \$20 fee must be paid to Suntan if two artists will be exhibiting in a single space.

Sales Tax: All vendors must submit a copy of their current year Florida Dept. of Revenue Resale Certificate prior to vending for the first time. Vendors are responsible for the collection of all applicable sales tax and must report directly to the Florida DOR. Information is available online at myflorida.com. The local service center is located at the Arbor Shoreline Offices, 19337 US Hwy 19 N, Suite 200, Clearwater, FL 33764-3149. Telephone: 727-538-7400.

Conduct: You are responsible for cleaning up your area at the end of the day. Each vendor is expected to conduct themselves in a courteous and professional manner.

Membership: This event is for Suntan members only. The current annual membership is \$50 for individuals. Your membership must be current at the time you vend. Membership dues may be paid on www.suntanart.org.

Revised 5/27/2022



Suntan Art Center Pass-a-Grille Art Mart Application

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

Instagram: _____ Facebook: _____

Are you a current Suntan Art Center Member: Yes: _____ No: _____

Preferred setup: Tent _____ Table _____ Flexible (either) _____

Product Type:

- | | | | | |
|---|--------------------------------------|---|----------------------------------|--------------------------------|
| <input type="checkbox"/> Painting (all mediums) | <input type="checkbox"/> Clay | <input type="checkbox"/> Fiber/textiles/leather | | |
| <input type="checkbox"/> Furniture | <input type="checkbox"/> Glass | <input type="checkbox"/> Graphics/Digital Art | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Metal |
| <input type="checkbox"/> Mixed Media | <input type="checkbox"/> Photography | <input type="checkbox"/> Sculpture | <input type="checkbox"/> Wood | <input type="checkbox"/> Other |

(please detail other)

Description of Products:

Please include 3 – 5 images of the items intended to be sold at the market in addition to 1 image of the booth or display that will be used. Digital images are preferred. Send your images along with your application to artmart@suntanart.org.

Signature: _____ Date: _____

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